

SBRI-COLAB-2630: SBRI 7_Phase 1 Sample Application

Expression of interest

Application Summary

General Information

Contract Duration

6 months

Total contract cost

£100,000

What is the best way to describe your innovation?

please select

Title and abstract for publication

Sample Application

Contact Details

Registered Company Name

Insert name

Title

Insert title

First Name

Insert name

Surname

Insert name

Position

Insert position

Organisation

Insert name

Address

Insert address

City

Insert address

County

Insert address

Post code

Insert address

Country

Insert address

Phone

Insert number

Fax

Insert number

Mobile

Insert number

Preferred Email

Insert email

Who made you aware of this competition?

please select

Other

SBRI Application Form

Thank you for your submission to the Phase 1 process.

Below is the Phase 1 Application Form that you may save each section individually and log back in to continue working. Additionally, please click the "tasks" tab to view, download and complete the following steps needed in order to complete the application. Once these tasks are completed and marked as finished, you will be able to send in your application for review.

Please note When you upload your documents here (located on the right on this page), please click the grey flag icon so they can be visible to reviewers.

Required Tasks

- 1- Download and read the Guidance Documents (task tab)
- 2- Complete Company Details form (task tab)
- 3- Complete Phase 3 Application Form (below)
- 4- Complete Declaration Statement (task tab)

1) Title and Description of proposed idea/technology

Application Title

Insert title

Please provide a brief description of your proposed idea/technology and how this addresses the customer need, market and patient problems. Include how you plan to engage key stakeholders in Phase 1. Please consider defining the market/patient problem you plan to address; the implications, size, cost of the problem and market. Outline your solution and how it meets the market/patient need, how it could be implemented, costs of doing so and any other matters arising from its adoption. You may attach one image file using the "upload file" button on the right.

(500 word limit)

Insert description

2) Technical Project Summary

Please give a short assessment of the key technical challenges and how these will be overcome. List the key technical deliverables and how they will be met.

(500 word limit)

Insert summary

3) Key Competitors and Intellectual Property

Detail other products on the market and how the problem is currently managed; include details of any other existing IP and its significance to your freedom to operate.

(500 word limit)

Insert details

4) Project Plan and Methodology

4a) Project Plan and Methodology: Detail the milestones critical to achieving your Technical Deliverables, when they are due, named individuals / subcontractors required and what will be delivered / what decisions made at

the end of each.

Milestone	Date	Resources	Success Criteria
Milestone 1	contract +2weeks	responsible personnel	deliverable 1
Milestone 2	contract +1month	responsible personnel	deliverable 2
Milestone 3	contract +2months	responsible personnel	deliverable 3

4b) Project Management: Identify the project management processes that will ensure milestones are achieved, describe key risk and mitigation actions.

(250 words)

Insert details

5) Commercialisation

Please give an overview of your commercialisation and business plans - from feasibility to market launch, including an estimate of the resources needed to get there.

Likely considerations when answering this question include how the product is likely to be used, by whom, how it will be paid for and distributed, costs and prices where possible and how these compare to key competitors.

(250 words)

Insert details

6) Technical Team and Expertise

Please provide a brief description of your technical team, the expertise of each member relevant to this application and the proportion of their time that they will be spending on the project.

(500 words)

Insert details

7) Finances

7a) Application Finances: A summary of the finances for the contractor and any subcontractors should be provided below. Please indicate the line-by-line costs of labour, materials, capital equipment, sub contract, travel & subsistence, indirect costs, other, as well providing the total costs including VAT. In addition please provide a justification for the costs of the project.

	Total Cost (£)
Labour Costs	insert costs
Materials Cost	insert costs
Capital Equipment Costs	insert costs
Sub Contract Costs	insert costs
Travel & Subsistence Costs	insert costs
Indirect Costs (please specify below)	insert costs

Other Costs (please specify below)	insert costs
Total Costs (Including VAT)	Max £100,000

7b) Indirect Costs

Insert details

**7c) Other Costs
(250 words)**

Insert details

7d) Payment Schedule: Please provide a proposed monthly payment schedule over the next 6 months.

Month	1	2	3	4	5	6
Payment	16,667	16,667	16,667	16,667	16,667	16,667

7e) Justification: Please provide complete breakdown and justification for the above costs (ALL COSTS SHOULD INCLUDE VAT), including daily rates for staff involved and quotes from subcontractors where applicable. (Please note the assessors are required to judge the application finances, in terms of value for money i.e. does the proposed cost for effort and deliverables reflect a fair market price.)

Insert details