



SBRI Healthcare

Dr Chris Warwick, SBRI Programme Manager, Health Enterprise East Ltd.

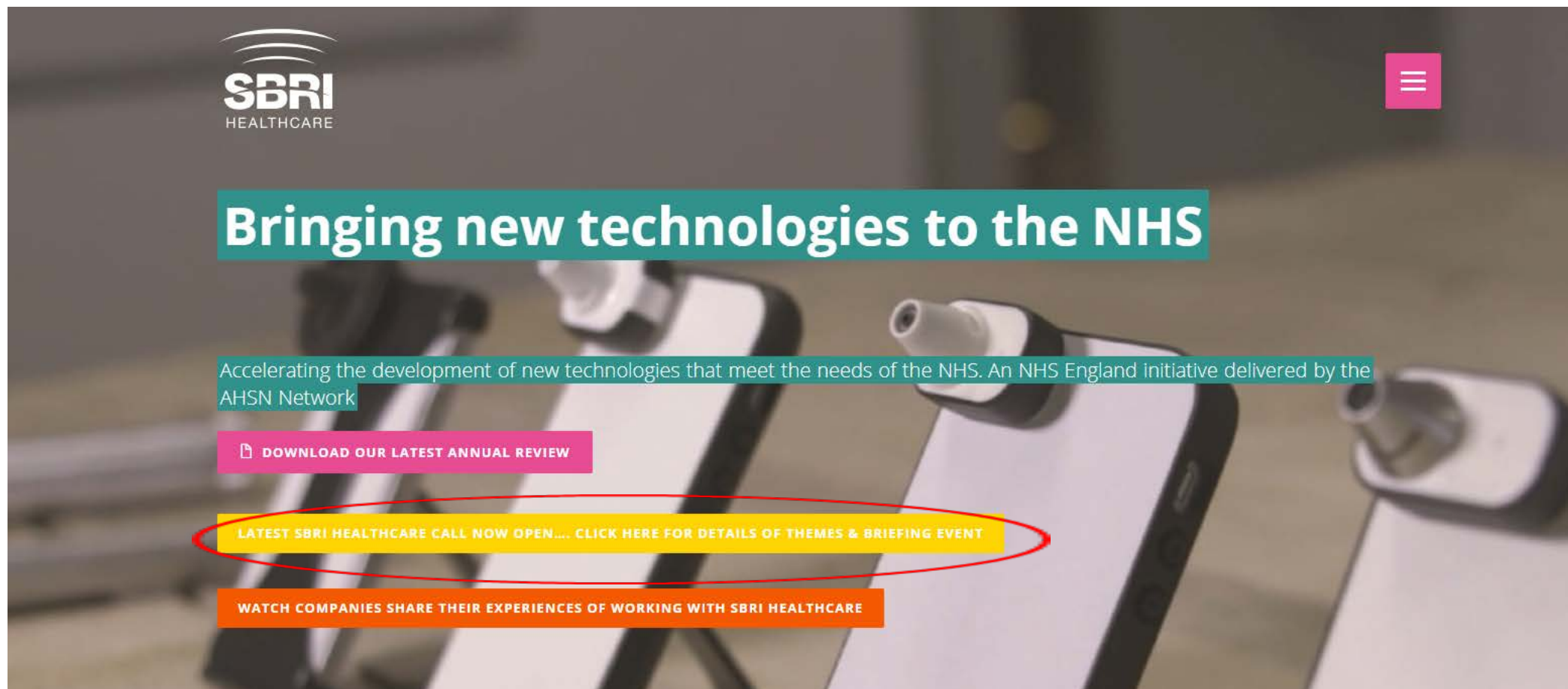
The Application Process



The **AHSN** Network



England



The screenshot shows the SBRI Healthcare website homepage. At the top left is the SBRI Healthcare logo. In the top right corner, there is a pink square menu icon. The main heading is "Bringing new technologies to the NHS" in white text on a teal background. Below this, a teal banner contains the text: "Accelerating the development of new technologies that meet the needs of the NHS. An NHS England initiative delivered by the AHSN Network". There are three call-to-action buttons: a pink button with a document icon and the text "DOWNLOAD OUR LATEST ANNUAL REVIEW", a yellow button with the text "LATEST SBRI HEALTHCARE CALL NOW OPEN.... CLICK HERE FOR DETAILS OF THEMES & BRIEFING EVENT" (circled in red), and an orange button with the text "WATCH COMPANIES SHARE THEIR EXPERIENCES OF WORKING WITH SBRI HEALTHCARE". The background of the page is a blurred image of medical equipment.

Briefing Documents

SBRI Healthcare are pleased to announce the latest competition is now open with the following areas of focus:

Improving Outcomes in Musculoskeletal Disorders



[Click here for Briefing Document](#)

Including the following sub themes:

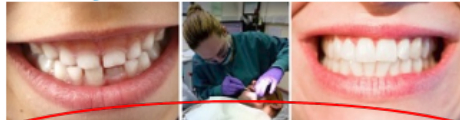
Self-care & preventative interventions

Efficiencies in delivering care

Scaling up the use of regenerative medicine

APPLY NOW <

Dentistry, Oral Health & Oral Cancers



[Click here for Briefing Document](#)

Including the following sub themes:

Improving oral health for children & young people

Oral cancers – triage, diagnostics & patient outcomes

APPLY NOW <

Competitions Menu

SBRI Healthcare Competitions

Open Competitions

Closed Competitions

News archive

Select Month

Read the latest tweets

Further details on the latest call & briefing event now available... Areas of Focus: Improving Outcomes in Musculos... <https://t.co/W6gm6bwdcF>

@SBRIHealthcare - 8 days ago

Briefing Documents - Further Info



Further info concerning the latest call

[Invitation to Tender](#)

[Portal Guidance](#)

[FAQ's](#)

[Sample Application](#)

[Sample Contract](#)

[APPLY NOW](#) <

Key Dates

Competition Launch - *9th July 2018*

Briefing Event - *19th July 2018, London*

Deadline for Applications - *22nd August 2018 (12:00 noon)*

Assessment - *September/October 2018*

Contracts Awarded - *November 2018*

Feedback Provided by - *January 2019*

Briefing Documents - Click to Apply

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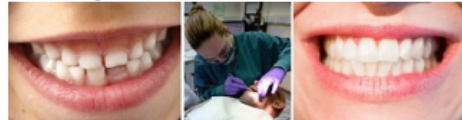
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A-0014 (A-0014)

This submission is in stage **Active Applications** with a status of **Active**
It was last updated at: 06/16/2015 01:55:24 PM.

Active Applications

Task	Status	Actions
Download of Application Guidance	INCOMPLETE	Start
Application Summary	INCOMPLETE	Start


 [View Rankings](#)

Progress

This submission is 0.0% complete. You still need to:

- [Complete task "Download of Application Guidance"](#)
- [Complete task "Application Summary"](#)
- [Complete task "Company Details"](#)
- [Complete task "SBRI Application Form"](#)
- [Complete task "Declaration"](#)
- [Submit](#)

Members

 Nicholas Offer (owner)

 [Add Member](#)

 [Edit Members](#)



Language

Required fields are noted with an *




1) Description of Proposed Idea/Technology *

Please provide a brief description of your proposed idea/technology and how this addresses the customer need, market and patient problems. Include how you plan to engage key stakeholders in Phase 1. Please consider defining the market/patient you plan to address; the implications, size, cost of the problem and market. Outline your solution and how it meets the market/patient needs, including the needs described in the competition category brief, how it could be implemented, cost of doing so and any other matters arising from its adoption. To support this description you may upload an image file by using 'Upload Proposal Document(s)' Task, which is available from the Main Application task menu. (500 word limit)

2) Technical Project Summary *

Please give a short assessment of the key technical challenges that will be overcome. List the key technical deliverables and how they will be met. In addition, please provide a short description of the business model (500 word limit).

Application Summary	INCOMPLETE	Start
Company Details	INCOMPLETE	Start
SBRI Application Form	INCOMPLETE	Start
Upload Attachment (optional)	PREREQUISITES NOT MET	
Upload 2nd Proposal Document (optional)	PREREQUISITES NOT MET	
Declaration	INCOMPLETE	Start
Submit your application	PREREQUISITES NOT MET	

-  Add Member
-  Edit Members
-  Withdraw Application

Assessment Timelines

Competition launch: 9th July 2018

Closing Date: **Noon 22th August 2018**

Assessments: September/October 2018

Interview panels: October 2018

Contracts awarded: November 2018

Feedback: By January 2019

Assessment Criteria - ITT

1. What will be the effect of this proposal on the challenge addressed?
2. What is the degree of technical challenge? How innovative is the project?
3. Will the technology have a competitive advantage over existing/alternate technologies that can meet the market needs?
4. Are the milestones and project plan appropriate?
5. Is the proposed development plan a sound approach?
6. Does the proposed project have an appropriate commercialisation plan and does the size of the market justify the investment?
7. Does the company appear to have the right skills and experience to deliver the intended benefits?
8. Does the proposal look sensible financially? Is the overall budget realistic and justified in terms of the aims and methods proposed?

Key Points to Remember

- Research and define the market/patient need
- Review the direct competitor landscape and make sure you define your USP
- Consider your route to market, what is the commercialisation plan? Do you know who your customer will be, how will you distribute, how much will you charge for the product/service?
- How will the project be managed (what tools will you use, how will the team communicate etc)
- Provide a clear cost breakdown
- Make sure you answer all of the questions in sufficient detail
- Try not to use too much technical jargon, sell the project in terms the NHS will understand (outcomes, benefits to patients etc)



Contact Us

www.sbrihealthcare.co.uk
[@sbrihealthcare](https://twitter.com/sbrihealthcare)



*The***AHSN***Network*



England



SBRI Healthcare

Any Questions?



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